

THE MEETING – OCTOBER 2-5, 2008 ASPEN'S SNOW FILM CELEBRATION



This October, Aspen/Snowmass will once again host The Meeting, a weekend celebration of ski and snowboard films. Now in its fourth year, The Meeting has grown to be the cornerstone kick-off event for the ski and snowboard industry. Matchstick Productions, a new participant in The Meeting, will show their film *Claim*, which features a segment from Snowmass. Snowboarder Travis Rice, in conjunction with Quiksilver and Red Bull, will premier their new movie *That's All, That's It*, joining film favorites Mack Dawg Productions, Level 1 and Poor Boyz Productions among others. The film screenings will be surrounded by parties, events and other surprises with the top ski and snowboard pros featured in the films, the filmmakers themselves, and other industry influencers in attendance to discuss trends and entertaining stories behind this year's movies.

Thursday, October 2

NEPSA Video Awards – The NEPSA Awards offer athletes, filmmakers and artists from around the country an opportunity to showcase their talents and compete for a cash prize. Athletes are invited to create multimedia presentations using music, video, photography and other mediums. This year's theme is *Entourage*.

Friday, October 3

1st screening – Wheeler Opera House - 4:30 pm doors

First Film

Nimbus Independent – *Hunting Yeti*

What is it about skiing? The Nimbus Independent crew tries to answer that question with the new release, *Hunting Yeti*. This film showcases skiing that is more fun and enjoyable for everyone, more about fluidity and style than amplitude or quantity of rotations, it breaks from the norm of pro athletes hitting jump after jump with a couple contrived lifestyle segments, to producing a project that communicates what ski culture is and the community it creates. *Hunting Yeti* was shot in high-definition and features the sliding abilities of: Pep Fugas, Eric Pollard, Chris Benchetler, Ike Smith, Andy Mahre, and their friends.

Second Film

Poor Boyz Productions – *Reason*

This year Poor Boyz is proud to bring you a movie unlike any other in its illustrious past. Featuring action and insight from skiings' most influential riders since *Sessions 1242*, *Reasons* pushes the genre of ski movies in a completely new direction. Connect with pros on a personal level as they reveal the finer details of their journeys, and explore the collective passion of skiing beyond the lens and onto the slopes. *Reasons* delivers mind-boggling urban footage, up-close and personal paraglide follow-cams, backcountry playground innovation, and endless powder in all its glory. Witness a stunning display of the evolution of the sport and reconnect with all the reasons why you fell in love with skiing in the first place. Featuring Simon Dumont, JP Auclair, Matt Walker, Sammy Carlson, Mark Abma, and many more.

2nd screening – Wheeler Opera House – 8 pm doors

First Film

Oakley & 1242 Films - *Uniquely*

Oakley, in conjunction with 1242 Productions, is presenting the release of *Uniquely*, a travel-inspired women's action sports film shot exclusively in high-definition (HD). *Uniquely* takes viewers on a cultural journey through Japan, Russia, Colorado, California, Indonesia, Brazil, Australia and beyond following the best snowboarders, skiers, surfers, skateboarders and wakeboarders. Audiences will explore the remote corners of the earth with the women of Oakley as they search for perfect conditions while building lasting memories and lifelong friendships. The film was shot, directed and edited by John Roderick, who used HD and RED cameras to capture progressive action while creating a vivid picture of the world. Featuring Gretchen Bleiler, Marie-France Roy, Lauren Layne Beachley, Kristi Leskinen, Grete Eliassen, Amber Wing and more.

Second Film

Brain Farm Productions – *That's It, That's All*

Amid the never-ending mission to find the next adventure comes a snowboard film that opens the doors to the possibilities. Dedicated to everything snowboarding, Travis Rice and a dream team crew set out on a seek-and-destroy operation for the new zone, the new trick and the new perspective on the sport. New Zealand, Valdez, B.C., Munich, Tokyo, Jackson Hole and deeper...seen in a new light with action that leaves you wondering, how did they do that? Aspiring to bring you closer, The high-definition, 35, super16 footage answers the question why T Rice and his friends have poured blood, sweat, tears and soul into a simple thing like snowboard. Take a look. That's It. That's all. Featuring Travis Rice, Nicolas Müller, Terje Håkonsen, Jeremy Jones, John Jackson, Pat Moore, Scotty Lago, Danny Kass, and more.

3rd screening – Belly Up Aspen – 9 pm doors

First Film

Level 1 - *Turbo*

Turbo will not give your car an extra power boost or shave seconds off your quarter mile-but it might, just might, change the way you think about skiing. Turning it up a notch once again, Level 1 followed their crew of dedicated skiers throughout North America in the unforgettable season of 2008. Filmed across the Midwest and Quebec, in neck deep pow in Wyoming, in the big mountain arena of Alaska and at Level 1's trademark parkshoot progression sessions, *Turbo* is not to be missed. Featuring the skiing of Ahmet Dadali, Mike Hornbeck, JF Houle, Tanner Rainville, Stefan Thomas, Wiley Miller, Steele Spence, Core Vanular, Josh Bibby and others. All shot in HD with the mind-blowing and award-winning cinematography you've come to expect from Level 1.

Second Film

Rage Films – *Such As Life*

It takes the Earth 24 hours to rotate around its axis, 7 rotations in a week, and 365 spins to make a ski film. The making of a ski film is not a hobby for us, but a way of life. Our talented group of athletes trains year-round, works odd jobs, and dreams throughout the off-season of what the upcoming season will bring. This is a reflection on the dedication, perseverance, loyalty, and excitement the crew works for all year. Such is our lives. Such is life. Featuring: Kyler Cooley, Ian Cosco, Dylan Natale, AJ Burton, LJ Strenio, Gus Kenworthy, Derek Spong, Ashley Battersby, Taylor Felton, Jamie Burge, Jessica Sobolowski, Lynsey Dyer, Ryan Oakden and many others.

Saturday, October 4

1st screening – Wheeler Opera House - 4:30 pm doors

First Film

Mack Dawg Productions – *Double Decade*

20 years. 25 films. 5 continents. Hundreds of Riders. Now in 2008, MDP take it to the next level. To celebrate their 20th year making some of the sickest shred flicks on the planet, Mack Dawg once again pulled out the stops to create a film that lives up to the MDP legacy. With an all-star crew including Aaron Biittner, Andreas Wiig, Darrell Mathes, DCP, Devun Walsh, Eero Ettala, Eero Niemala, Heikki Sorsa, Iikka Backstrom, Jeremy Jones, Jussi Oksanen, JP Walker, Lauri Heiskari, Seth Huot and Wille Yli-Luoma, they traversed the globe in search of the best snowboarding on the planet.

Second Film

Mack Dawg Productions People – *Down With People*

Mack Dawg Productions People Crew is back at it again with the new 2008 release, *Down With People*. Last years movie *We're People Too* had major successes, including Austin Smith winning *TransWorld SNOWboarding Magazine's* "Rookie of the Year" and "Video Part of the Year" from his standout debut. MDP People's focus has always been to showcase the most progressive snowboarding from individuals with heart and personality. These PEOPLE are: Austin Smith, Bryan Fox, Curtis Cizek, Filippo Kratter, Joe Sexton, Jon Kooley, Jordan Mendenhall, Josh Mills, Louie Fountain, Nima Jalali, Pat McCarthy, Ryan Thompson, Simon Chamberlain, Shaun McKay, Stephen Duke, and Zac Marben.

2nd screening – Wheeler Opera House - 7:30 pm doors

First Film

Tanner Hall – *The Massive*

Tanner Hall and The Massive crew are on the shred mission. Follow the action from the superpipe at Copper Mountain to the powder of Retallack, BC. From the urban assault on Salt Lake City to the brutal heat wave in St Anton, Austria. From the heavy slo-roast in Pemberton, BC to the bluebird crushfest in Haines Alaska. Bring it all home with an end of the year jam at Mt Hood, Oregon. Tanner Hall, Sean and Callum Pettit, Ian McIntosh, Dana Flahr, Sammy Carlson, Ian and Neal Provo, Sean Field, Frank Raymond, Tom Burt and Karl the Gnarl. This is *The Massive*.

Second Film

Matchstick Productions – *Claim*

Somewhere along the line in all action sports it became uncool to show how stoked you were when you did something sick. What's that all about? Skiing is about that surge of adrenaline and stoke, not about feeling the hate of the image police. But at Matchstick, we are stoked and we have to let it out. We have thrown caution to the wind and dared to put the stoke back in skiing. The result is "*Claim*, The Greatest Ski Movie... EVER!" A truly epic film shot in the most amazing locations, featuring the best and boldest skiers in the world today: Mark Abma, Jon Olsson, Shane McConkey, Eric Hjordleifson and more.

3rd screening – Belly Up Aspen – 9 pm doors

First Film

Bluebird Films – *The Bluebird Movie*

Take a ride with the world-famous heavy hitting Bluebird Team as they explore Wyoming, Japan, and Canada in a bus that barely runs. This movie will make you laugh, maybe cry, and most definitely make you want to go snowboarding. And maybe even make you want to eat Jerky and shoot guns. *The Bluebird Movie* was shot on location in Wyoming, Japan, and Canada in HD and 16mm. Soundtrack Featuring Jamie Lynn's Band "CANDI CODED" among various other friends of the Bluebird Team. Featuring: Travis Rice, Marc Frank Montoya, Chad Otterstrom, Bryan Iguchi, Todd Richards, Jamie Lynn, Jeremy Jones, Kyle Clancy, Colin Langlois, JJ Thomas and more.

Second Film

Rome SDS and Kids on Shred Productions – *No Correct Way*

There is No Correct Way to have fun. There is No Correct Way to progress. There is No Correct Way to express style. There is No Correct Way to travel. There is No Correct Way to shred snowboards. The Rome SDS promises once again to provide a visual assault to the brain of snowboarding, any type, anytime, anywhere, and bring it to you with their unique outlook of fun and friends. The film will take you into the travels, lives and good times of the Rome team from Romania to Western BC to their Magic Bus as it rolls through the country. All of it centered around what each rider personally defines as fun. With shred action from Bjorn Leines, Marie-France Roy, Marius Otterstad, LNP, Jesse Fox, Eiki Helgason, Max Legend, Yan Dofin, Will Lavigne, John Foy, Casey Neefus, Greg Bokenkamp, and the rest of the Am Army, *No Correct Way* will be an instant hit.