

# THE MEETING. ASPEN

Powered by **Outside**



All events will take place at the Limelight Hotel, unless otherwise noted.

## Mon, Sept. 11

3–5pm

### Registration

6–8pm

### Kick-Off Party at the Mountain Chalet Aspen

Meet the speakers, enjoy appetizers and drinks from Wild Idea Buffalo, and be part of the Outside Magazine cover reveal

## Tues, Sept. 12

8–9am

### Late Registration

9–9:15am

### Introduction and Welcome

with Outside and Aspen Snowmass

9:20–9:45am

### You are Built to Move!

10 Essential Health Habits with Dr. Kelly Starrett

9:50am–10:30am

### Purpose: Get Everyone Outside

Creating Access to the Outdoors and Beyond with Jody Potts-Joseph, Amanda Morrison and Evelyn Escobar-Thomas  
*Moderated by Sarah Shinmanski*

10:40am–11am

### Data and Listening Habits

Learn about broader societal trends around people's listening habits with Justin Faiber of Spotify

11:15am–12pm

### Planet: Redefining Land Stewardship

with Winona LaDuke, Jill O'Brien, Princess Daazhrai Johnson  
*Moderated by Auden Schendler*

12:00–12:15pm

### Water and Silence in the West

Q&A Conversation with Pete McBride

12:15–12:30pm

### Market Disruption: Building a Brand to Meet the Moment

with Julie co-founder Amanda E/J Morrison

12:30–1pm

### Break and Lunch at Limelight Hotel

*Provided by Outside and Aspen Snowmass*



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1:30–5pm

## Get Outside!

Choose your adventure:

- Road, Gravel or E-Bike to the Maroon Bells with Velo
- MTB at Sky Mountain Park with Trailforks & Pinkbike
- Hike the Ute Trail with Outside & Backpacker
- Run the White River Wilderness with Trail Runner

5:30–7:30pm

## Happy Hour

Join us for post adventure drinks at the Limelight Hotel

8–9:15pm

## Outside's Winter Preview at the Isis Theater

Exclusive look at this year's Warren Miller film and Outside Awards winners—popcorn and candy on us!  
*Presented by Outside Studios*

**Wed, Sept. 13**

7:30–8:15am

## Sunrise Recovery Yoga at Aspen 02

*Presented by Yoga Journal*

9–9:05am

## Introduction and Welcome

9:05–9:30am

## Speaker Spotlight: Jared Hanley of NatureDose

Track your outside time for better health

9:30am–10:15am

## Passions: Creating Community – The Outside Festival and The Future of Gathering

with Conor Hall, Rich Goodstone, Robyn O'Brien  
*Moderated by Dmitri Siegel*

10:15am–11:00am

## Health: How Mental Health Drives Physical Performance

with Shaun White, Sasha Digjulian, Josie Fouts  
*Moderated by Chris Davenport*

11:00am–11:45am

## Media: The Future of Narrative and Creativity in 2023

with Len Necefer, Sofia Jaramillo, Malik Martin  
*Moderated by Chase Jarvis*

11:45am – 12:15pm

## Speaker Spotlight: Josie Fouts / Trendsetters

Achieving the “impossible” with The National Ability Center and Outride

12:15pm – 12:30pm

## Closing Thanks and Comments

with Robin Thurston from Outside and Deric Gunshor from Aspen Snowmass

1pm

## Depart